

June, 20, 1986
0086-18651112171
janewu19866@163.com
Suzhou, China

Jane WU (female)

EDUCATION

2005.9~2009.7 XiDian University Electronic Commerce (Bachelor)

Principles of Management, Macro-Economics, Marketing, International Trade, International Business English, Introduction to E-Commerce, Organizational Behavior

JOB EXPERIENCE

2016.5~present Nanopolis Suzhou Co., Ltd. Business Development Manager

Job Description:

- Building and assisting the running of international cooperation platforms with the participation of international strategic partners, under the ultimate goal of serving nano industry resource introduction in SIP.
- Developing customers who are giant enterprises with stable existence and healthy management and have the needs of doing external

innovation and want new technology. Providing professional service of mining new technology, products and solution for customers through the business mode, *NANO plus*, based upon the advantage of industry resources in and beyond Nanopolis Suzhou.

- Promoting and making a pitch for NANO industry and Nanopolis Suzhou in SIP through helping organize annual conference and exhibition event-CHIInano Conference & Expo, responsible for the core sub-forum-IRN, International Roundtable on Nanotechnology –and other international business matchmaking events.

2015.10~2016.5

Bosch Electronic Trade (Suzhou) Co. ,Ltd.

Senior Marketing and Communication Engineer

Job Description:

- Making annual marketing and brand communication strategy, and providing necessary help to main dealers for Bosch e-Bike System for Asia-Pacific area.
- Conducting all activities and events according to both the need of Asia-Pacific Centre and also the needs of all dealers around the main markets in Asia Pacific area such as Australia, Japan and Taiwan.
- Responsible for the localization of all materials under the standard design from Europe, and securing an adequate supply for all main markets, including product video, brochure, leaflet, and event page.
- Supporting team members for better developing customers and mining their needs and wants via organizing small and casual business talk and discussion occasion.

2009.7~2015.11

Higer Bus Co., Ltd.

Supervisor of Marketing and Branding Division

Job Description:

- Making annual marketing and communication plan according to the development needs of the overseas market with the help of sales team.
- Moving fast with quick response to the sales team in regard of physical materials, event and pitch activities support.
- Setting up the customer information management system and responsible for the daily management, and data analysis within all sorts of report.

- Managing the company's social media account in overseas markets such as Twitter and Facebook via updating tweets, sharing star and new products and news happening about the brand, following related organizations and target groups, to maintain a certain presence of the brand and communication with the customers or those who are interested in the brand.